

Conditions of participation

By entering the prize draw, the participant accepts the following conditions of participation:

1. The organizer of the prize draw is Ferd. SCHMETZ GmbH, Parkweg 2, 72458 Albstadt, Germany.
2. Persons who follow SCHMETZ and burda on Instagram and are at least 18 years old are eligible to participate. Employees of Ferd. SCHMETZ GmbH as well as their relatives as defined in § 15 of the Revenue Code and life partners are excluded from participation in the prize draw.
3. The participation in the prize draw is effected by liking the post and tagging another person in the comments. Each participant may only enter once per invitation to the prize draw. Only one prize is possible per participant. Participation in the prize draw is independent of the purchase of a product. Participation via lottery clubs or other commercial service providers is excluded.
4. The following prizes will be drawn:

Package 1:

Jeans – light blue 1.5 m, viscose – leo sand 1.5 m, cotton poplin – uni shiny creamy white 1.5 m, Needle ABC, Needle cushion, SCHMETZ labels, SCHMETZ seam gauge, limited Combi-Box "Edition 175 years"

Package 2:

Softshell – creamy white 1.5 m, canvas – pink 1.5 m, cotton poplin – striped dark green 1.5 m, Needle ABC, Needle cushion, SCHMETZ labels, SCHMETZ seam gauge, limited Combi-Box "Edition 175 years"

Package 3:

Jeans – blue 1.5 m, bikini fabric – uni beige 1.5 m, cotton – diamonds dusky pink 1.5 m, Needle ABC, Needle cushion, SCHMETZ labels, SCHMETZ seam gauge, limited Combi-Box "Edition 175 years"

Participation is possible until 17.04.2026 10 a.m. After that, the winner will be drawn and notified via Instagram Messenger service.

The prize is not transferable. A cash payment of the prize is not possible. If the winner does not respond to the prize notification within one week, as requested, his or her claim to the prize expires.

5. The participant keeps Instagram/Facebook indemnified from any and all obligations arising from participation in this prize draw. Furthermore, the prize draw is not connected to Instagram/Facebook and is in no way sponsored, endorsed or organized by Instagram/Facebook. Each participant agrees not to sue Instagram/Facebook for any claims arising from the prize draw.

6. All decisions are final.